

2019-2020 District Goals



District: District 201V5
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. P

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

- A. Ensure potential leaders fill appropriate roles and attend development programs by communicating benefits
Actions:
 - a. Identify potential members for leadership roles, select appropriate training from District and LCI leadership development programs and resources, and communicate benefits to encourage participation
 - b. Ensure high potential members are developed and fill positions at club and district level, with support from Governors and Zone Chairs

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Use and provide printed training manuals for easy reference.

Have quarterly catch up get togethers on a casual way

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Objective

Implement programs to develop and inspire quality leadership, and enhance member skills, increasing the total number of Lions participating in leadership and development training events by 10% each year.

Strategies

A. Ensure potential leaders fill appropriate roles and attend development programs by communicating benefits

Actions:

- a. Identify potential members for leadership roles, select appropriate training from District and LCI leadership development programs and resources, and communicate benefits to encourage participation
- b. Ensure high potential members are developed and fill positions at club and district level, with support from Governors and Zone Chairs

B. Build member skills by identifying requirements and implementing training programs

Actions:

- a. Conduct familiarisation training for new members
- b. Run training programs for all new Club Officers on the requirements and procedural aspects of their roles
- c. Obtain feedback from members on training requirements, develop new programs, and ensure members are aware of the most relevant and beneficial Lions resource materials

C. Strengthen IT and communication vehicles

Action:

- a. Train members to increase use of information technology, including email, websites, social media and mobile phones for the purposes of effective communication internally and Lions promotion externally, especially within each club's local community.

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|-------------|----------------|
| 1st Quarter | 30 |
| 2nd Quarter | 25 |
| 3rd Quarter | 25 |
| 4th Quarter | 30 |

By the end of the 4th quarter, the district will add a total of 110 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will convert 2 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 1 | 20 |
| 2nd Quarter | 0 | 0 |
| 3rd Quarter | 0 | 0 |
| 4th Quarter | 0 | 0 |

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.
My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

| | Drops |
|-------------|-------|
| 1st Quarter | 25 |
| 2nd Quarter | 25 |
| 3rd Quarter | 20 |
| 4th Quarter | 30 |

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

My district will use the Club Quality Initiative to support member retention
My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

A swot analysis on each club

Work on a plan to to work on weak clubs

Zone Chairs to come out with action plan

Work on a Club dash board report Implemented by the District Executive

NET GROWTH GOAL

| | | | | | | |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 110 | + | 20 | - | 100 | = | 30 |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 150000 people.

Action Items:

Of the total number of people served in my district, 15000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:
Work with Schools on the peace poster and Youth of the year Programs

Encourage Leo and Lions joint projects

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1250 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 70 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Organise One Major Project in each of the Global Causes. This will be organised by the District chairs.

Plant 10,000 trees in the district

Conduct a Diabetics outing for Youth and Children

Custom goal and action items

Promote an average of two projects per Club driven through the ZC and GST chair
5 District projects on Global Causes
1 Major project per club on one of the Global causes
encourage cross service Projects such as Diabetics and Vision
Regular contacts with club Executive

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal:

Will organise a MJF night to encourage a recognise Melvin Jones Fellows. This will also be a fund raiser night

ADVOCATE

In the 2019-2020 fiscal year, 40% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Web training seminars for Small groups

One to one training for senior clubs

Custom goal and action items

Work closely with the GAT team and the LCIF Coordinator to achieve and create awareness